




Office of Academic Affairs

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Date: August 20, 2019

To: Kimberly van Noort
Senior Vice President for Academic Affairs and Chief Academic Officer
The University of North Carolina System

From: Joan F. Lorden 
Provost and Vice Chancellor for Academic Affairs

Re: Name change for PhD program

When the Ph.D. in business administration was established in 2006, it was given the unwieldy title of “Business Administration with a Major in Finance.” The program has been successful in recruiting, graduating, and placing students. The Belk College of Business faculty have also gained experience in mentoring doctoral students through the interdisciplinary Ph.D. programs in Organizational Science and Computing and the professional doctorate in business administration. The accounting programs at UNC Charlotte have long been both large and highly regarded. With the growth and development of the Turner School of Accountancy, we think that it is appropriate to drop the “major in finance” to make the Ph.D. program in business administration more attractive to those seeking doctoral education in accounting.

Attached please find the request for a name change from Dr. Steve Ott, Dean of the Belk College of Business. I fully support his request and ask that this adjustment be made in the Academic Programs Inventory.

Thank you.



UNC CHARLOTTE
BELK COLLEGE *of* BUSINESS

Office of the Dean

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TO: Dr. Joan F. Lorden
Provost and Vice Chancellor for Academic Affairs
UNC Charlotte

FROM: Dr. Steven H. Ott
Dean, Belk College of Business
UNC Charlotte

RE: Name change request for Ph.D. in Business Administration with a Major in Finance

DATE: August 16, 2019

The Belk College of Business is requesting a name change for the Ph.D. in Business Administration with a Major in Finance program. The program was established in 2006 to prepare graduates for teaching and research careers in academia. Since its inception, 24 students have graduated from the program, obtaining Assistant Professor positions at Kent State University, Marquette University, Rutgers University, Shanghai University of Finance and Economics, St. John's University, and Valparaiso University, among others. Several graduates have also obtained high-level positions at Bank of America, Bureau of Labor and Statistics, Federal Reserve Bank of Richmond, Horizon Investments, and Wells Fargo Bank.

The College would like to change the name of the program from a:
Ph.D. in Business Administration with a Major in Finance
to a
Ph.D. in Business Administration.

This change would allow us to offer a proposed concentration in Financial Accounting. With the addition of just two new courses, we could offer this concentration for students interested in pursuing positions in academic Departments of Accounting. To place these students, we will need a degree that specifies a Ph.D. in Business Administration; as accounting departments are typically not interested in students with a Ph.D. in Business Administration with a Major in Finance. There is very strong demand for Ph.Ds in Business that have training in accounting.

Should you or other individuals in the review process have any questions, please do not hesitate to contact me.