



UNC CHARLOTTE

Office of Academic Affairs

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March 30, 2018

Dr. Richard Leeman
Faculty President
UNC Charlotte

Dear Rich,

In accordance with the procedure concerning degree name changes, I am forwarding a request from the Cato College of Education to change the name of the M.Ed. in Instructional Systems Technology (current) to a M.Ed. in Learning, Design and Technology (proposed).

The justification for the change is attached. In accordance with the procedure (<http://provost.uncc.edu/policies/degree-name-changes>) I ask that you consult with the Graduate Council and, following that consultation, that the name change be considered for faculty approval at the subsequent Faculty Executive Committee and Faculty Council meetings.

Sincerely,

A handwritten signature in black ink, appearing to read "Joan".

Joan F. Lorden
Provost and Vice Chancellor for Academic Affairs

Attachment

cc: Ellen McIntyre, Dean, Cato College of Education
Claudia Flowers, Chair, Department of Educational Leadership
Matt Wyse, Faculty Governance Assistant





March 17, 2018

Dr. Joan Lorden
Provost
University of North Carolina Charlotte
9201 University City Boulevard
Charlotte, NC 28223

Dear Provost Lorden,

The Department of Educational Leadership and the College of Education respectfully request to change the name of the M.Ed. in Instructional Systems Technology to *Learning, Design and Technology*. On Dec 2, 2017, the Department faculty voted overwhelmingly to support the name change. The department includes faculty from Instructional Systems Technology, Educational Leadership, and Educational Research Measurement and Evaluation.

The Instructional Systems Technology program prepares graduates in three concentrations: school specialists, training and development and online teaching and learning. The name Instructional Systems Technology is outdated. In an effort to reinvigorate the program, and increase graduate enrollment in the Department of Educational Leadership and the Cato College of Education, the Educational Leadership faculty made several curriculum modifications by updating course titles and descriptions in the last three years. The program has been successful in recruiting students for this revamped curriculum. To better align with the updated program, we would like to request to update the title of the program to *Learning, Design and Technology*.

The name change from Instructional Systems Technology to *Learning, Design and Technology* accomplishes two objectives:

- The name change reflects the current trend of the field and better represents the program's focus. Students who graduate from this program learn to create and implement effective learning experiences. The term "instructional" is now being replaced with "learning" with increasing emphasis on learning rather than instruction. The term "systems" which originally was used to demonstrate the systems thinking is no longer being used by programs in the title as it is common practice to follow systems and systematic approach to designing instruction. There is only one program nationally that is still using this outdated terminology.
- The change reflects approaches taken by several of the leading institutions as they choose to define themselves including:

- North Carolina State University - <https://ced.ncsu.edu/programs/learning-design-and-technology-doctoral/>
- University of Georgia - <https://coe.uga.edu/academics/degrees/med/learning-design-technology>
- Penn State University - <https://ed.psu.edu/lps/ldt>
- Purdue University - <http://online.purdue.edu/ldt/learning-design-technology>
- Stanford University - <https://ed.stanford.edu/ldt>
- University of Hawaii - <https://coe.hawaii.edu/academics/learning-design-technology-ltec>
- University of Wyoming - <https://www.uwyo.edu/clad/instech/>
- Harvard University - <https://www.extension.harvard.edu/academics/professional-graduate-certificates/learning-design-technology-certificate>
- University of Maryland University College - <http://www.umuc.edu/academic-programs/masters-degrees/learning-design-technology-ms.cfm>
- University of Virginia - <http://learningdesign.as.virginia.edu/>
- University of Houston - <http://www.uh.edu/online/programs/online-programs/graduate/curriculum-and-instruction-learning-design-and-technology-med>
- Wayne State University - <http://bulletins.wayne.edu/graduate/college-education/administrative-organizational-studies/learning-design-technology-med/>
- New Mexico State University - <https://ci.nmsu.edu/programs/concentrations/edlt/>

Thank you for your consideration of this request. We believe that this name change will help us stay current with the changing nature of the *Learning, Design and Technologies* field and recruit more students to the program.

Sincerely,



Ellen McIntyre
Dean