

LONG SIGNATURE SHEET

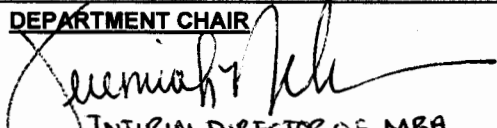
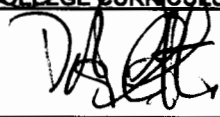
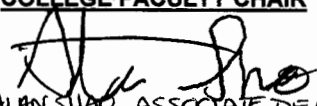
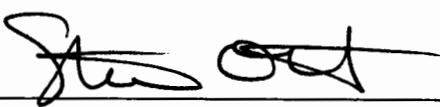


Proposal Number: MBAD 11-20-07

Proposal Title Minor MBA Curriculum Revisions

Originating Department MBA CURRICULUM REVISION COMMITTEE

TYPE OF PROPOSAL: UNDERGRADUATE _____ GRADUATE X UNDERGRADUATE & GRADUATE _____

DATE RECEIVED	DATE CONSIDERED	DATE FORWARDED	ACTION	SIGNATURES
11/20/07	1/11/08	1/11/08	APPROVED	<u>DEPARTMENT CHAIR</u>  INTERIM DIRECTOR OF MBA <u>COLLEGE CURRICULUM COMMITTEE CHAIR</u>
1/11/08	1/18/08	1/18/08	APPROVED	 <u>TEACHER EDUCATION COMMITTEE CHAIR</u> (Teacher Education Program proposals only)
12/10/07	1/11/08	1/18/08	APPROVED	<u>COLLEGE FACULTY CHAIR</u>  ALAN SHAO, ASSOCIATE DEAN <u>COLLEGE DEAN</u>
1/30/08	1/30/08	1/30/08	APPROVED	 <u>UNDERGRADUATE COURSE & CURRICULUM COMMITTEE CHAIR</u> (for undergraduate courses)
				<u>GRADUATE COUNCIL CHAIR</u> (for graduate courses)
				<u>FACULTY GOVERNANCE SECRETARY</u> (noting Faculty Council approval on Consent Calendar)
				<u>FACULTY EXECUTIVE COMMITTEE</u> (if decision is appealed)

TO: Jerry Ingalls
Graduate Council Chair

FROM: Alan T. Shao, Chair
MBA Curriculum Committee
Associate Dean of Professional and Global Programs

DATE: January 3, 2008

RE: Minor MBA Curriculum Revisions

Addition of Course Prerequisites:

The faculty in the Department of Finance have requested that MBAD 6152: *Financial Management* add the following prerequisites: MBAD 6112: *Economics of Business Decisions* and MBAD 6131: *Management Accounting*.

The faculty in the Department of Marketing have requested that MBAD 6171: *Marketing Management* add the following prerequisite: MBAD 6112: *Economics of Business Decisions*.

The addition of these prerequisites ensures that MBAD 6152 and MBAD 6171 are taken later in a student's program and offers a more established foundation on which these courses may be delivered.

Removal of Program Requirements:

The MBA Curriculum Committee has recommended that MBAD 6121: *Business Information Systems* be removed as a requirement for the Master of Business Administration degree. The infusion of technology throughout the curriculum combined with the increased background and experience MBA students have entering the program influence this recommendation. This course will instead be offered as a course in the preparatory component.

The MBA Curriculum Committee has recommended that MBAD 6193: *International Business Concepts* be removed as a requirement for the Master of Business Administration degree program. The fact that a global perspective is infused throughout the curriculum is the primary driver of this recommendation. It is no longer relevant to

require a course in international business since this perspective is integrated into the delivery of most business courses.

Both of the aforementioned courses will be replaced with electives, maintaining the total of 37 required credit hours.

Change of Course Names:

The MBA Curriculum Committee has requested that MBAD 6157: *Theory of Corporate Finance* be renamed MBAD 6157: *Advanced Corporate Finance* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6161: *Organizational Leadership and Behavior I* be renamed MBAD 6161: *Human Behavior in Organizations* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6162: *Organizational Leadership and Behavior II* be renamed MBAD 6162: *Leadership in Organizations* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6174: *International Marketing* be renamed MBAD 6174: *Global Marketing* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6193: *International Business Concepts* be renamed MBAD 6193: *Global Business Environment* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6194: *Management Strategy* be renamed MBAD 6194: *Global Strategic Management* to reflect the globalization of the business environment. As the capstone course, reflecting this global perspective in the title updates and emphasizes the importance of an international approach to management strategy.

The MBA Curriculum Committee has requested that MBAD 6197: *International Business Strategy* be renamed MBAD 6197: *Managing the Multinational Enterprise* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6131: *Managerial Accounting* be renamed MBAD 6131: *Management Accounting* to more accurately reflect the content of the course.

Change of Course Numbers:

The MBA Curriculum Committee has requested that MBAD 6121: *Business Information Systems* have its course number changed to MBAD 5121: *Business Information Systems* to reflect its change from a required course for the MBA degree to a course in the preparatory component.

Deletion of Courses:

The Marketing Department requests the deletion of MBAD 6175: *Logistics Management*. The course has not been offered in ten years and the department does not plan to offer it again given faculty interest and expertise. (Please see attached memo from Dr. Linda Swayne.)

The MBA Curriculum Committee has requested the deletion of the following courses: MBAD 6181: *E-Business Concepts*; MBAD 6182: *E-Business Systems*; MBAD 6183: *E-Business Marketing*; and MBAD 6189: *E-Business Strategy*. The MBA program no longer offers an E-Business concentration and none of the listed courses have been taught for several years in any Belk College graduate program.

Change to Re-combine Courses:

The MBA Curriculum Committee has requested that MBAD 5112: *Foundations of Microeconomics* (2 credits) and MBAD 5113: *Foundations of Macroeconomics* (1 credit) be combined into one course offering entitled MBAD 5110: *Foundations of Economics* (3 credits). Several years ago the topics of microeconomics and macroeconomics were separated to allow students to complete them independently if they had satisfied either portion separately. Functionally, this has not worked as anticipated. As such, the committee requests that the courses be combined again into a 3 credit course. (Please see the attached memo of support from Dr. Rick Zuber, chair of the Economics Department.)

The MBA Curriculum Committee has requested that MBAD 5141: *Business Statistics* (2 credits) and MBAD 5142: *Quantitative Analysis in Business* (1 credit) be combined into MBAD 5141: *Business Statistics and Quantitative Analysis* (3 credits). Several years ago the topics of business statistics and quantitative analysis were separated to allow students to complete them independently if they had satisfied either portion separately. Functionally, this has not worked as anticipated. As such, the committee requests that the courses be combined again into a 3 credit course. (Please see the attached memo of support from Dr. Moutaz Khouja, chair of the BISOM Department.)

Addition of a New Concentration:

Applied Investments Management

Prerequisite: MBAD 6152

Required courses:

MBAD 6153: *Investment Management* (3)

MBAD 6157: *Advanced Corporate Finance* (3)

MBAD 5158: *Student Managed Investment Fund I* (3)

MBAD 5159: *Student Managed Investment Fund II* (3)

This new concentration combines the theoretical foundation of investment management with a two semester sequence of applied experience through the Student Managed Investment Fund. Given the demand locally for experienced investment professionals, this concentration is a natural addition to the portfolio of concentration options available to students.

Changes to Existing Concentrations:

The addition of two electives to the MBA curriculum allows the departments to add an additional course to the concentrations they offer, for a total of 12 hours. This suggestion was made by several corporate constituents and also responds to student and faculty requests for additional depth in the areas of concentration. The addition of another course makes for a more academically meaningful offering and allows for greater application within the concentration discipline. This also allows students to choose a fifth elective outside of their concentration area, if they wish. The departmental suggestions for each of the concentrations are as follows:

Business Finance

Prerequisite: MBAD 6152

Required courses:

MBAD 6153: *Investment Management* (3)

MBAD 6157: *Advanced Corporate Finance* (3)

Plus two from the following:

MBAD 6151: *Financial Institutions and Markets* (3)

MBAD 6154: *Applied Business Finance* (3)

MBAD 6155: *Multinational Finance* (3)

Economics

Required Courses:

ECON 6112: *Graduate Econometrics*

ECON 6218: *Advanced Business and Economics Forecasting*

Plus two additional courses (6 hours) of 6000 level Economics courses

Financial Institutions/Commercial Banking

Prerequisite: MBAD 6152

Required courses:

MBAD 6153: *Investment Management* (3)

MBAD 6157: *Advanced Corporate Finance* (3)

MBAD 6156: *Commercial Bank Management* (3)

Plus one from the following courses:

MBAD 6151: *Financial Institutions and Markets* (3)

MBAD 6155: *Multinational Finance* (3)

Information and Technology Management

Required courses:

MBAD 6201: *Data and Knowledge Management* (3)

MBAD 6202: *Business Information Systems Development* (3)

Plus two from the following courses:

MBAD 6122: *Technology-Enhanced Decision Making* (3)

MBAD 6203: *Information Systems Economics, Strategy & Policy* (3)

MBAD 6204: *Business Data Communications* (3)

Global Business

Required courses:

MBAD 6193: *Global Business Environment*

MBAD 6197: *Managing the Multinational Enterprise*

Plus one course (3 credits) involving MBA approved international study or travel

Plus one from the following courses:

MBAD 6174: *Global Marketing* (3)

MBAD 6155: *Multinational Finance* (3)

Management

Prerequisite: MBAD 6161

Required courses: Choose four from the following courses.

MBAD 6162: *Leadership in Organizations* (3)

MBAD 6163: *Human Resource Management* (3)

MBAD 6164: *Executive Communication* (3)

MBAD 6191: *Entrepreneurship* (3)

MBAD 6192: *Business and Society* (3)

MBAD 6193: *Global Business Environment* (3)

MBAD 6197: *Managing the Multinational Enterprise* (3)

Marketing

Prerequisite: MBAD 6171

Required courses:

MBAD 6172: *Marketing Research* (3)

MBAD 6173: *Promotional Strategy* (3)

MBAD 6174: *Global Marketing* (3)

MBAD 6176: *Consumer Behavior* (3)

Real Estate Finance & Development

Prerequisite: MBAD 6152

Required courses:

MBAD 6158: *Real Estate Finance & Investment* (3)

MBAD 6159: *Real Estate Development* (3)

Plus two of the following courses:

MBAD 6160 *Real Estate Capital Markets* (3)

MBAD 6258: *Site Feasibility Analysis* (3)

MBAD 6259: *Applied Real Estate Development* (3)

Supply Chain Management

Prerequisite: MBAD 6141

Required courses:

MBAD 6122: *Technology-Enhanced Decision Making* (3)

MBAD 6208: *Supply Chain Management* (3)

MBAD 6142: *Quality & Manufacturing Management* (3)

Plus one additional approved elective (3)

Student Structured Concentration

Students may propose a twelve semester hour concentration in a significant area of interest for approval by the Director of the MBA program. This concentration may include graduate courses from other programs within the University with approval of the related department.

Respectfully submitted on behalf of the MBA Curriculum Committee:

Chair – Alan Shao

Management – Peter Davis

Marketing – Sunil Erevelles

Finance – Tony Plath

Accounting – Casper Wiggins

BISOM – Cem Saydam

Economics – Ted Amato

MBA – Jeremiah Nelson

THE BELK
COLLEGE of BUSINESS
UNCC CHARLOTTE

The University of North Carolina at Charlotte
9201 University City Boulevard
Charlotte, N.C. 28223-0001

The Belk College of Business
Department of Finance
704-687-2063

Memorandum

Date: January 18, 2008

To: Alan Shao, Associate Dean
Professional and Global Programs

From: Tony Plath, Chair
Graduate Affairs and Research Committee

Subject: MBA Curriculum Revision Proposal

The Graduate Affairs and Research Committee voted unanimously today to approve the proposed revisions to the MBA curriculum described in your draft memorandum of November 20, 2007 to Dr. Jerry Ingalls, Chair of the Graduate Council.

Please know that this vote occurred after careful deliberation of several issues noted by the Committee to be a concern among members of the Belk College faculty with respect to the proposal, particularly in the areas of (1) removing MBAD 6193, *International Business*, from the core MBA curriculum, and (2) moving MBAD 6121, *Business Information Systems*, from the MBA core to the preparatory component of the curriculum and renumbering this course MBAD 5121. In evaluating each of these changes, the committee considered differing viewpoints from individual faculty members in each affected department as reported to the Committee by respective departmental representatives to GARC.

The Committee appreciated the written input provided by Moutaz Khouja, Chair of the BISOM Department, summarizing faculty opinion in the Department concerning the movement of MBAD 6121 from the core to the preparatory component of the MBA curriculum. While GARC supports this change, the Committee is sensitive to faculty concerns raised by the BISOM Department, and it invites faculty who believe that the *Business Information Systems* course should play a substantive role in the MBA curriculum to revise the current structure and content of the course and submit these revisions to GARC in the form of a course revision proposal.

Please let me know if you need any additional information.



UNC CHARLOTTE

MEMO FORM COURSE AND CURRICULUM PROPOSAL

*To: Jeremiah Nelson, Interim Director of MBA Programs, Belk College of Business

From: Linda Swayne, Chair, Department of Marketing *L Swayne*

Date: 11/26/07

Re: Deletion of MBAD 6175 Logistics Management

SUMMARY: State clearly and concisely the proposed less substantive changes. Please give a brief statement as to why the change is being proposed.

Ex. "The Biology Department proposes to add a prerequisite to the existing course, BIOL 2222."

Ex. "The College of Information Technology proposes a change in the course description for ITCS 6132."

The Marketing Department proposes deletion of MBAD 6175, Logistics Management (see below for course description) from the collection of Marketing electives in the MBA program. The course has not been offered for more than ten years and we do not intend to offer it again because we do not have faculty with expertise to teach it. The Belk College is trying to revise the MBA curriculum and "clean up" the graduate catalog. Because we have not offered the course, nor do we plan to, the Department was asked to delete the course. We have unanimously agreed to do so.

MBAD 6175. Logistics Management (3) Study of the logistics system as a source of profitability and competitive advantage. Component activities (customer service, inventory, storage, transportation) are examined individually and as parts of a larger whole, with emphasis on effective management of the overall system of finished goods distribution. Special attention is given to managing the transportation function in a deregulated environment. (On demand)

THE BELK
COLLEGE *of* BUSINESS
UNCCCHARLOTTE

The University of North Carolina at Charlotte
9201 University City Boulevard
Charlotte, N.C. 28223-0001

Business Information Systems and
Operations Management
(704)-687-2064

MEMO

DATE: December 18, 2007

TO: Alan T. Shao
Associate Dean of Professional and Global Programs

FROM: Moutaz Khouja *moutaz khouja*
Chair, BISOM Department

RE: Endorsement of MBA Curriculum Change Proposals

The BISOM Department supports the following proposal from the MBA Curriculum Revision Committee:

Proposal: That MBAD 5141 (Business Statistics) and MBAD 5142 (Quantitative Analysis in Business) be combined into a single three hour course, MBAD 5141 (Business Statistics and Quantitative Analysis).

As such, under this proposal the BISOM Department will drop the course number (MBAD 5142) and utilize the single course (MBAD 5141). It is important to note that this change will not involve any significant change in course content.

We fully support this proposal. Please let me know if you have any questions on any of the above issues.

MEMO

DATE: October 10, 2007

TO: Alan T. Shao, Associate Dean of Professional and Global Programs

FROM: Rick Zuber, Chair and Professor of Economics

RE: Endorsement of MBA Curriculum Change Proposals

The Department of Economics unanimously supports the following two proposals from the MBA Curriculum Revision Committee:

Proposal One: That MBAD 5112 (Foundations of Microeconomics) and MBAD 5113 (Foundations of Macroeconomics) be combined into a single three hour course, MBAD 5110 (Foundations of Economics).

As such, under this proposal the Department of Economics will drop two courses (MBAD 5112 and MBAD 5113) and add a single course (MBAD 5110). It is important to note that this change will not involve any change in course content as all the material that was covered in MBAD 5112 and 5113 will be covered in MBAD 5110. MBAD 5110 will carry 3 semester hours of credit, while MBAD 5112 carried 2 semester hours of credit and MBAD 5113 carried only one semester hour of credit.

Proposal Two: That concentrations in the MBA Program now require twelve hours of coursework instead of nine hours of coursework.

As such, an Economics Concentration in the MBA Program will now consist of the following twelve hours: a.) ECON 6112, Graduate Econometrics, 3 hours; b.) ECON 6218, Advanced Business Forecasting, 3 hours; and c.) six hours of additional 6000 level Economics courses.

I also fully support both of these proposals. Please let me know if you have any questions on any of the above issues.

THE BELK
COLLEGE *of* BUSINESS

UNCC CHARLOTTE

Memo

To: Dr. Alan T. Shao, Associate Dean
Professional and Global Programs

From: Cindy Fox, Director
Global Business Programs

Date: February 12, 2008

Re: MBA Curriculum Changes

Please accept this document in support of the MBA curriculum changes. As we seek to align our global and domestic MBA curricula, please include the attached changes with the domestic MBA curriculum revision.

Modifying some of the course names and making minor adjustments to the program requirements of our global programs to better mirror those of the domestic MBA allows us to better facilitate the assurance of learning process required by our accrediting body, AACSB International. It will also make program operations more efficient in terms of faculty assignment, student enrollment and registration, study abroad/exchange and program marketing. This alignment will also foster more interaction between our programs as we explore ways to share expertise in different locations and facilitate discussions between global counterparts.

If you have any questions about the attached, please do not hesitate to contact me.

Office of the Dean • The Belk College of Business
THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE
9201 University City Boulevard • Charlotte, NC 28223-0001
Phone 704-687-7576 • Fax: 704-687-4014 • www.belkcollege.uncc.edu

Appendix A:**Amendment to the ITESM-UNCC dual degree program (M) agreement resulting from the MBA curriculum revisions****Removal of Program Requirements:**

MBAD 6121M: *Business Information Systems* is removed as a requirement.

MBAD 6193M: *International Business Concepts* be removed as a requirement.

Change of Course Names:

MBAD 6161M: *Organizational Leadership and Behavior I* be renamed MBAD 6161M: *Human Behavior in Organizations*

MBAD 6174M: *International Marketing* be renamed MBAD 6174M: *Global Marketing*

MBAD 6193M: *International Business Concepts* be renamed MBAD 6193M: *Global Business Environment*

MBAD 6194M: *Management Strategy* be renamed MBAD 6194M: *Global Strategic Management*

MBAD 6197M: *International Business Strategy* be renamed MBAD 6197M: *Managing the Multinational Enterprise*

MBAD 6131M: *Managerial Accounting* be named MBAD 6131M: *Management Accounting*

Change of Course Numbers:

MBAD 6121M: *Business Information Systems* have its course number changed to MBAD 5121M: *Business Information Systems*

Change to Re-combine Courses:

MBAD 5112M: *Foundations of Microeconomics* (2 credits) and MBAD 5113M: *Foundations of Macroeconomics* (1 credit) be combined into one course offering entitled MBAD 5110M: *Foundations of Economics* (3 credits).

MBAD 5141M: *Business Statistics* (2 credits) and MBAD 5142M: *Quantitative Analysis in Business* (1 credit) be combined into MBAD 5141M: *Business Statistics and Quantitative Analysis* (3 credits).

Appendix B-Amendment to the Taiwan EMBA (T) agreement as a result of the MBA curriculum changes

This opportunity is being used to more align the Taiwan curriculum with the domestic MBA curriculum

Change of Course Names:

MBAD 6361T: *Organizational Leadership and Behavior I* be renamed MBAD 6161T: *Human Behavior in Organizations*

MBAD 6174T: *International Marketing* be renamed MBAD 6174T: *Global Marketing*

MBAD 6193T: *International Business Concepts* be renamed MBAD 6193T: *Global Business Environment*

MBAD 6394T: *Management Strategy* be renamed MBAD 6194T: *Global Strategic Management*

MBAD 6331T: *Managerial Accounting* be named MBAD 6131T: *Management Accounting*

Change to Add a New Course:

MBAD 6100T *Leadership, Ethics, and the Business Environment Seminar* to the core curriculum of the program to align the Taiwan program with the domestic MBA program.

Removal of Courses from the Core and Change of Name to align with the domestic MBA Curriculum:

MBAD 6357T is changed from the capstone course to an elective in the Taiwan curriculum and the name is changed from *Advanced Finance and Corporate Decision Making* to *Advanced Corporate Finance*

MBAD 6194T *Global Strategic Management* is changed from an elective to the capstone course

MBAD 6330T *Financial Accounting* and MBAD 6340T *Applied Statistical Analysis* are changed to electives

Number Changes

When the Taiwan agreement was signed, the courses used domestic MBA numbers with the second digit changed to a 3 to distinguish them. As a result of the banner conversion, a T was added to all the course numbers to designate Taiwan. We are asking to change the 3 to 1 to align the course numbers with the domestic MBA and make them easier to identify and find in the catalog.

MBAD 6312T to 6112T

MBAD 6352T to 6152T

MBAD 6331T to 6131T

MBAD 6341T to 6141T

MBAD 6340T to 6140T

MBAD 6361T to 6161T
MBAD 6371T to 6171T
MBAD 6353T to 6153T
MBAD 6356T to 6156T
MBAD 6357T to 6157T

Appendix C-Amendment to the Hong Kong MBA (H) agreement as a result of the MBA curriculum changes

This opportunity is being used to more align the Hong Kong curriculum with the domestic MBA curriculum

Removal of Program Requirements:

MBAD 6193H: *International Business Concepts* be removed as a requirement

Change of Course Names:

MBAD 6161H: *Organizational Leadership and Behavior I* be renamed MBAD 6161H: *Human Behavior in Organizations*

MBAD 6174H: *International Marketing* be renamed MBAD 6174H: *Global Marketing*

MBAD 6193H: *International Business Concepts* be renamed MBAD 6193H: *Global Business Environment*

MBAD 6194H: *Management Strategy* be renamed MBAD 6194H: *Global Strategic Management*

MBAD 6131H: *Managerial Accounting* be named MBAD 6131H: *Management Accounting*

Change to Add Two New Courses:

MBAD 6100H *Leadership, Ethics, and the Business Environment Seminar* and MBAD 6152H *Financial Management* added to the core curriculum of the program to align the Hong Kong program with the domestic MBA program.

Removal of a Course from the Core and Change of Name to align with the Charlotte Curriculum:

MBAD 6157H is changed from a core course to an elective in the Hong Kong curriculum and the name is changed from *Advanced Finance and Corporate Decision Making* to *Advanced Corporate Finance*