



UNC CHARLOTTE

Department of Systems Engineering and Engineering Management PROPOSAL FOR GRADUATE CERTIFICATES

To: Dr. Ed Morse (Engineering Graduate Committee Chair)

From: Dr. Ertunga Ozelkan (SEEM Interim Chair and Graduate Director)


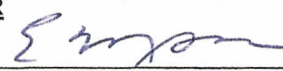

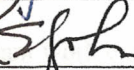
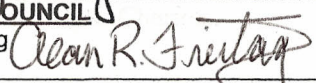
Date: 11/15/13

Re: Establishment of Graduate Certificates

- I. Graduate Certificate in Energy Systems Analytics
- II. Graduate Certificate in Lean Six Sigma
- III. Graduate Certificate in Logistics and Supply Chains

The following documentation is provided for the proposal of three graduate certificates following the published procedure: <http://provost.uncc.edu/sites/provost.uncc.edu/files/media/Graduate-Certificate-Proposal-Procedures.pdf>

Procedure for Certificate Program Approval:
Approval by the appropriate college committees and deans and the Graduate Council are forwarded to the Dean of the Graduate School (DGS). The DGS, having determined that all appropriate consultations have been conducted and that the home college has approved the proposal in wording consistent with that approved by the Graduate Council, forwards the recommendation to the Provost.

DATE RECEIVED	DATE CONSIDERED	DATE FORWARDED	ACTION	SIGNATURES
11/14/13	11/15/13	11/15/13	Approved	<u>DEPARTMENT CHAIR</u> Dr. Ertunga C. Ozelkan 
				<u>COLLEGE GRADUATE CURRICULUM COMMITTEE CHAIR</u> Dr. Ed Morse 
				<u>COLLEGE FACULTY CHAIR (if applicable)</u> Arindam Mukherjee 
	11/25/13	11/25/13		<u>COLLEGE DEAN</u> Dr. Robert Johnson 
12-4-13	1-14-14	3-12-14	Approved	<u>GRADUATE COUNCIL</u> Dr. Alan Freitag 

UNC CHARLOTTE

Department of Systems Engineering and Engineering Management

PROPOSAL FOR GRADUATE CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN

Proposal Format (No New Courses Required or Proposed)

TITLE: Graduate Certificate in Logistics and Supply Chains

A. Summary/Catalog Copy

The Graduate Certificate in Logistics and Supply Chains provides graduate students and professionals with the opportunity to reach a demonstrated level of competence in tools and techniques to make better decisions related to logistics and supply chain design, planning and execution. The Logistics and Supply Chains Graduate Certificate is comprised of existing courses only. The graduate certificate may act as a standalone graduate option for post-baccalaureate and post-master's students, or may be pursued concurrently with a related graduate degree program at UNC Charlotte. The twelve credit hours in the certificate may be applied to the graduate programs in the Systems Engineering and Engineering Management (SEEM) department per approval of the department Program Director.

B. Program Requirements

The certificate will be awarded upon completion of four graduate level courses (12 credit hours) in the area of logistics and supply chains. The cumulative GPA must be at least 3.0 and at most one course with a grade of C may be allowed toward the certificate. Requests for related course substitutions may be approved at the discretion of the Program Director.

The students need to take the following two required courses:

- EMGT6920 Logistics Engineering and Management (3)
- EMGT6926 Lean Supply Networks (3)

Plus two of the following

- EMGT 5963 Energy Systems Planning (3)
- EMGT 6142 Quality & Manufacturing Mgmt (3)
- MBAD 6193 Global Business Environment (3)
- MBAD 6208 Supply Chain Management (3)

C. Admission Requirements

In addition to the general requirements for admission to the Graduate School, the Systems Engineering and Engineering Management department seeks the following:

- Either a bachelor's degree in engineering or a closely related technical or scientific field, or a bachelor's degree in business, provided relevant technical course requirements have been met
- Undergraduate coursework in engineering economics, calculus, or statistics
- An average GPA of 3.0 (out of 4.0)
- Applicants should submit written description of any relevant and significant work experience
- Applicants whose native language is not English, will need to satisfy the UNC Charlotte Graduate School's English proficiency requirements.
- Early-Entry Program - Undergraduate students with a GPA of 3.2 or above and with at least 75 semester hours completed toward a baccalaureate degree in Engineering, or Engineering Technology at UNC Charlotte may be admitted as an early-entry student provided they meet all other requirements of admission except the earned bachelor's degree.

D. Justification

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PROPOSAL FOR GRADUATE CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN

1. Need for program

Logistics and Supply Chains graduate certificate program is well aligned with the mission of Center for Lean Logistics and Engineered Systems (CLLES) hosted by the SEEM Department and also with the local industry trends. Charlotte is a logistics, transportation and distribution hub for many Fortune 500 firms and ranked high nationally with respect to the number of trucking companies and wholesaling centers (Charlotte Chamber of Commerce, www.charlottechamber.org). Thus, this graduate certificate will help students to build necessary skills to design, plan and execute global logistics supply networks.

2. Impact Statement (To include how the program affects the department's graduate program, any interdisciplinary programs (if applicable), and the Charlotte region.

The proposed certificate program is expected to have positive impact on the overall graduate enrollment in the SEEM department. Since it is a relatively short and focused program (doable within a year in a part-time mode) it is expected to attract more industry professionals, and provide them a means to get familiar with the SEEM, COE and UNC Charlotte as a whole. It is expected that some of the certificate graduates will eventually transition into a more comprehensive Masters of Science degree program (such as MS in Engineering Management) within and outside of the SEEM department. Since the proposed courses exist and already scheduled for ongoing concentrations, there will be minimal impact in terms of deployment.

E. Letters of support and consultation.

Please see the Appendix for letters of support from Mr. Alfred D'Ambrosio (Sr. Manager, Hess Corporation) and Dr. Cem Saydam (Chair and Professor of Business Information Systems and Operations Management Department).

F. UNC General Administration Inventory Information

- CIP code: 15.1501
- Program title and description: Graduate Certificate in Logistics and Supply Chains
- Required credit hours: 12 credit hours
- Program type and level: Graduate Certificate
- Date of initiation: May 2014
- Mode of delivery: Face-to-face and Online
- Site (indicate "Internet" if program is online): UNC Charlotte and Online
- County (indicate "Statewide" if program is online): Mecklenburg and Statewide
- Whether program is on-campus or distance education: On-campus and Online

G. Student Learning Outcomes (SLOs)

- SLO1: Students analyze and evaluate advanced topics related to logistics and supply chains.
 - SLO2: Students effectively communicate technical information related to logistics and supply chains.
- Please see the attached Student Learning Outcomes Assessment Plan and Report document (GCP-LAS-2014 SLOs Asst. Plan & Report Template.docx) for details on the assessment plan.

UNC CHARLOTTE
Department of Systems Engineering and Engineering Management
PROPOSAL FOR GRADUATE CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN

Appendix: Support Letters and Consultations



HESS CORPORATION
1501 McKinney Street
Houston, TX 77010

ALFRED W. D'AMBROSIO, P.E.
Senior Manager, Commercial – Bakken Asset

18th November 2013

Dr. Ertunga C. Ozelkan, Ph.D.
Interim Chair & Associate Professor,
Systems Engineering and Engineering Management
Associate Director, Center for Lean Logistics and Engineered Systems
UNC Charlotte, Room: Cameron 204
9201 University City Blvd., Charlotte, NC 28223

Re: Support Letter of Support for Graduate Certificate Programs

Dear Dr. Ozelkan,

Having worked as a technical professional and a group manager in several aspects of the Energy Systems value chain; I applaud and whole heartily support the efforts you are making to provide programs which will enable individuals in industry to enhance their skills in this dynamic market. The explosion in technical advances, the globalization of business and the economic constraints that have occurred in last several years have brought changes to the market place well beyond anyone's expectations. The ability to keep up; much less get ahead is becoming ever more difficult.

Professionals and technicians need programs that will not only keep up with new innovations, but also provide those individuals with a credible recognition of having secured that knowledge. The Graduate Certificates you are proposing provide an excellent opportunity for full-time working professionals and technicians to secure timely and detailed training at a level greatly exceeding three to five day seminars without having to make the longer-term commitment to a graduate degree program.

As a group manager, I have found it most difficult to maintain a high level of broad technical awareness in my group through individual seminars or self-study programs. The certificate programs will fill that educational gap.

Please let me know if there is anything else I can do to help support your effort.

Sincerely,

Fred D'Ambrosia

UNC CHARLOTTE

Department of Systems Engineering and Engineering Management

PROPOSAL FOR GRADUATE CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN



Post Office Box 10100
Matthews, N.C. 28106-0100
Telephone: (704) 844-3100

December 3, 2013

Dr. Ertunga C. Ozelkan, Ph.D., Interim Chair & Associate Professor
Systems Engineering and Engineering Management
University of North Carolina - Charlotte
9201 University City Blvd.
Charlotte, NC 28223

Dr. Ozelkan,

It is with great pleasure that I fully support the efforts to create a graduate certificate program in Logistics and Supply Chain within the Department of Systems Engineering and Engineering Management at the University of North Carolina at Charlotte.

This type of program and curriculum will allow professionals throughout the greater Charlotte region to gain additional expertise and experience which will only aid in our community's economic development. This program will also be a positive for working professionals that want to gain additional knowledge although may not be interested in a Master's program.

If you need further information or have questions, feel free to contact with me. I look forward to hearing about future developments about this program.

Sincerely,

A handwritten signature in black ink that reads "Bill Rhyne".

Bill Rhyne
Director of Supply Chain and Labor Management

UNC CHARLOTTE

Department of Systems Engineering and Engineering Management

PROPOSAL FOR GRADUATE CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN

From: Saydam, Cem
Sent: Friday, November 15, 2013 3:42 PM
To: Ozelkan, Ertunga
Subject: Re: graduate certificate

Ertunga,

I see no problems with this certificate idea, indeed a good one. You probably need to check with Management also since MBAD 6193 is in program too.

Best,

Cem

On Nov 15, 2013, at 12:44 PM, "Ozelkan, Ertunga" <Ertunga.Ozelkan@uncc.edu> wrote:
Hi Cem,

As you remember last year we proposed several concentrations under the MSEM program on
-Logistics and Supply Chains
-Lean Six Sigma
-Energy Systems

We have been receiving positive feedback thus far. Some prospective students have been asking if they can only take these concentration courses and get a certificate for it. It looks like the university has a possibility for offering graduate certificate programs. The graduate certificate program would require the students to take 12 credits (4 courses) to finalize a certificate.

Since we have the concentrations/courses, this is not going to cause us much additional effort and it does not require the lengthy GA approval process. Therefore, we are considering to offer 3 certificate programs in the above concentration areas letting students take the already defined concentration courses.

As you may recall, in the Logistics and Supply Chain concentration, with your blessing, we listed 2 of the MBAD courses as electives as follows.

The students need to take the following two required courses:

- EMGT6920 Logistics Engineering and Management (3)
- EMGT6926 Lean Supply Networks (3)

Plus two of the following

- EMGT 5963 Energy Systems Planning (3)
- EMGT 6142 Quality & Manufacturing Mgmt (3)

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- MBAD 6193 Global Business Environment (3)
- MBAD 6208 Supply Chain Management (3)

Since we have MBAD courses involved, I wanted to check with you whether you see any issues offering the same concentration as a certificate. It is hard to estimate but I would think it may generate a few additional students per semester for the MBAD courses. Let me know.

Thanks and Regards,

Ertunga

Dr. Ertunga C. Ozelkan, Ph.D. | Interim Chair & Associate Professor,
Systems Engineering and Engineering Management
Associate Director, Center for Lean Logistics and Engineered Systems
UNC Charlotte | Room: Cameron 204
9201 University City Blvd. | Charlotte, NC 28223
Phone: 704-687-1952 | Fax: 704-687-0968
ecozelka@uncc.edu | <http://seem.uncc.edu> | <http://www.uncc.edu>

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UNC CHARLOTTE

Department of Systems Engineering and Engineering Management

PROPOSAL FOR GRADUATE CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN

From: Woehr, David
Sent: Sunday, November 24, 2013 2:23 PM
To: Ozelkan, Ertunga
Subject: Re: graduate certificate

Ertunga,

I apologize for the delay in getting back to you. I've been out of the country for the past week or so and wanted to double check on this before responding. Anyway, I don't anticipate that this will cause any problem at all. I don't see any issue unless the number of students in MBAD 6193 goes up substantially.

Dave Woehr

David J. Woehr | Professor and Chair
Department of Management
UNC Charlotte | The Belk College of Business
9201 University City Blvd. | Charlotte, NC 28223
Phone: 704-687-5452 | Fax: 704-687-4014
dwoehr@uncc.edu | <http://belkcollege.uncc.edu/about-college/departments/management>

Associate Editor, *Human Performance*
<http://www.tandf.co.uk/journals/titles/0895-9285.asp>

From: <Ozelkan>, Ertunga <Ertunga.Ozelkan@uncc.edu>
Date: Friday, November 15, 2013 4:53 PM
To: David Woehr <dwoehr@uncc.edu>
Subject: FW: graduate certificate

Dr. Woehr,

Dr. Saydam suggested to consult with you about the MBAD 6193 related question (please see his message below).

As you may remember last year we proposed several concentrations under the MSEM program on

- Logistics and Supply Chains
- Lean Six Sigma
- Energy Systems

We have been receiving positive feedback thus far. Some prospective students have been asking if they can only take these concentration courses and get a certificate for it. It looks like the university has a possibility for offering graduate certificate programs. The graduate certificate program would require the students to take 12 credits (4 courses) to finalize a certificate.

Since we have the concentrations/courses, this is not going to cause us much additional effort and it does not require the lengthy GA approval process. Therefore, we are considering to offer 3 certificate

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PROPOSAL FOR GRADUATE CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN

programs in the above concentration areas letting students take the already defined concentration courses.

As you may recall, in the Logistics and Supply Chain concentration, with the approval of the business school, we listed 2 of the MBAD courses as electives as follows.

The students need to take the following two required courses:

- EMGT6920 Logistics Engineering and Management (3)
- EMGT6926 Lean Supply Networks (3)

Plus two of the following

- EMGT 5963 Energy Systems Planning (3)
- EMGT 6142 Quality & Manufacturing Mgmt (3)
- MBAD 6193 Global Business Environment (3)
- MBAD 6208 Supply Chain Management (3)

Since we have MBAD courses involved, I wanted to check with you whether you see any issues offering the same concentration as a certificate.

It is hard to estimate but I would think it may generate a few additional students per semester for the MBAD courses.

Again Dr. Saydam indicated that he did not see any issues with regards to the MBAD 6208 but suggested to contact you regarding the MBAD 6193 course. Please let me know.

Thanks and Regards,

Ertunga

Dr. Ertunga C. Ozelkan, Ph.D. | Interim Chair & Associate Professor,
Systems Engineering and Engineering Management
Associate Director, Center for Lean Logistics and Engineered Systems
UNC Charlotte | Room: Cameron 204
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**Spring 2014 and Fall 2014
Student Learning Outcomes Assessment Plan and Report**

(Document student learning outcomes assessment plans and assessment data for each undergraduate and graduate degree program and certificate program, stand alone minor, and distance education program offered online only.)

College: The William States Lee College of Engineering

Department: Systems Engineering and Engineering Management Program

Name of Degree or Certificate Program/Stand Alone Minor/Online Distance Education Program:

Graduate Certificate in Logistics and Supply Chains

Reflection on the Continuous Improvement of Student Learning

1. List the changes and improvements your program planned to implement as a result of last year's student learning outcomes assessment data.
2. Were all of the changes implemented? If not, please explain.
3. What impact did the changes have on student learning?

N/A - New Program

Student Learning Outcome 1

(knowledge, skill or ability to be assessed)

Students analyze and evaluate advanced topics related to logistics and supply chains.

Changes to the Student Learning Outcomes Assessment Plan: If any changes were made to the assessment plan (which includes the Student Learning Outcome, Effectiveness Measure, Methodology and Performance Outcome) for this student learning outcome since your last report was submitted, briefly summarize the changes made and the rationale for the changes.

N/A - New Program

Effectiveness Measure: Identify the data collection instrument, e.g., exam, project, paper, etc. that will be used to gauge acquisition of this student learning outcome and explain how it assesses the desired knowledge, skill or ability. A copy of the data collection instrument and any scoring rubrics associated with this student learning outcome are to be submitted electronically to the designated folder on the designated shared drive.

Project Written Report (WR), Project Oral Presentation (OP), and/or Exam (EX)

Methodology: Describe when, where and how the assessment of this student learning outcome will be administered and evaluated. Describe the process the department will use to collect, analyze and disseminate the assessment data to program faculty and to decide the changes/improvements to make on the basis of the assessment data.

Use developed rubric for evaluating graduating class projects.

Performance Outcome: Identify the percentage of students assessed that should be able to demonstrate proficiency in this student learning outcome and the level of proficiency expected. *Example: 80% of the students assessed will achieve a score of “acceptable” or higher on the Oral Presentation Scoring Rubric.* (Note: a copy of the scoring rubric, complete with cell descriptors for each level of performance, is to be submitted electronically to the designated folder on the designated shared drive.)

The rubric for written reports:

GLO #1: Students analyze and evaluate advanced topics in logistics and supply chains.				
Avg. Score (enter for each criteria)	Criteria	1 Does Not Meet Expectations	2 Meets Expectations	3 Exceeds Expectations
	WR1a: Describes the scope and context of the defined problem	Does not adequately describe the scope and context of the problem; important details are missing	Adequately describes the scope and context of the problem; sufficient level of detail is provided	Comprehensively describes the scope and context of the problem; level of detail offers additional breadth, depth, and/or new insights
	WR1b: Demonstrates existing knowledge and emerging research on the topic	Does not adequately demonstrate knowledge of existing and emerging research on the topic; important details are missing	Adequately demonstrates knowledge of existing and emerging research on the topic; sufficient level of detail is provided	Comprehensively describes existing and emerging research on the topic; level of detail offers additional breadth, depth, and/or new insights
	WR1c: Compares and contrasts relevant aspects of the topic	Does not adequately compare/contrast relevant aspects of the topic; important similarities or	Adequately compares/contrasts relevant aspects of the topic; sufficient level of similarities and	Comprehensively compares/ contrasts relevant aspects of the topic; level of detail in similarities and

		distinctions are missing	distinctions are provided	distinctions offers additional breadth, depth, and/or new insights
	WR1d: <i>Evaluates scope of analytical methods/tools and selects the most appropriate one(s)</i>	Does not adequately evaluate the scope of analytical methods/tools and/or did not select the most appropriate one; some viable options were not considered or the best was not chosen	Adequately evaluates the scope of analytical methods/tools and selected the most appropriate one; all obvious options were considered and the best was chosen	Comprehensively evaluates the scope of analytical methods/tools and selected the most appropriate one; new or optional analytical tools were also considered and the best was chosen
	WR1e: <i>Identifies assumptions and constraints relevant to the analytical methods/tools selected</i>	Does not adequately identify assumptions and constraints relevant to the analytical method selected; important assumptions or constraints are missing	Adequately identifies assumptions and constraints relevant to the analytical method selected; all obvious assumptions and constraints are identified	Comprehensively identifies assumptions and constraints relevant to the analytical method selected; assumptions and constraints beyond the obvious offer additional breadth, depth, and/or new insights
	WR1f: <i>Develops an appropriate model for analysis</i>	Does not adequately develop an appropriate model for analysis; important aspects of the model are missing or extraneous aspects are included	Adequately develops an appropriate model for analysis; all obvious aspects of the model are included and justified	Comprehensively develops an appropriate model for analysis; new and relevant aspects of the model offer additional breadth, depth, and/or new insights
	WR1g: <i>Analyzes topic beyond the previous level of coursework (BS or MS)</i>	Does not adequately analyze topic at the Graduate Certificate Program level; important aspects of analysis/ evaluation is missing	Adequately analyzes topic at the Graduate Certificate Program level; sufficient level of analysis/evaluation is provided	Comprehensively analyzes topic at the Graduate Certificate Program level; level of analysis/evaluation offers additional breadth, depth, and/or new insights
	WR1h: <i>Evaluates topic beyond the previous level of coursework (BS or MS)</i>	Does not adequately evaluate topic at the Graduate Certificate Program level; important aspects of analysis/ evaluation is missing	Adequately evaluates topic at the Graduate Certificate Program level; sufficient level of analysis/evaluation is provided	Comprehensively evaluates topic at the Graduate Certificate Program level; level of analysis/evaluation offers additional breadth, depth, and/or new insights

	WR1i: <i>Interprets results within the scope and context of the defined problem</i>	Does not adequately interpret results within the scope and context of the defined problem; interpretation is incomplete or lacks rationale	Adequately interprets results within the scope and context of the defined problem; interpretation is complete and rational	Comprehensively interprets results within the scope and context of the defined problem; interpretation is complete, rational, and offers additional breadth, depth, and/or new insights
	WR1j: <i>Makes appropriate recommendations and/or identifies next steps</i>	Does not make recommendations or identify next steps or recommendations and next steps are not justified based on results	Makes recommendations and identifies next steps that are commensurate with results	Makes recommendations and identifies next steps beyond the scope of the project but which have other relevance

GLO #1 SCORE: 0 /30 PERFORMANCE TARGET: 80% of students with 20/30

Number of Students with a score of 20 or higher:		% of Students with a score of 20 or higher:	
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The target is 80% of students meet or exceed expectations.

The rubric for oral presentations:

GLO #1: Students analyze and evaluate advanced topics in logistics and supply chains.				
Avg. Score (enter for each criteria)	Criteria	1 Does Not Meet Expectations	2 Meets Expectations	3 Exceeds Expectations
	OP1a: <i>Describes the scope and context of the defined problem</i>	Does not adequately describe the scope and context of the problem; important details are missing	Adequately describes the scope and context of the problem; sufficient level of detail is provided	Comprehensively describes the scope and context of the problem; level of detail offers additional breadth, depth, and/or new insights
	OP1b: <i>Demonstrates existing knowledge and emerging research on the topic</i>	Does not adequately demonstrate knowledge of existing and emerging research on the topic; important	Adequately demonstrates knowledge of existing and emerging research on the topic; sufficient	Comprehensively describes existing and emerging research on the topic; level of detail offers additional

		details are missing	level of detail is provided	breadth, depth, and/or new insights
	OP1c: <i>Compares and contrasts relevant aspects of the topic</i>	Does not adequately compare/contrast relevant aspects of the topic; important similarities or distinctions are missing	Adequately compares/contrasts relevant aspects of the topic; sufficient level of similarities and distinctions are provided	Comprehensively compares/ contrasts relevant aspects of the topic; level of detail in similarities and distinctions offers additional breadth, depth, and/or new insights
	OP1d: <i>Evaluates scope of analytical methods/tools and selects the most appropriate one(s)</i>	Does not adequately evaluate the scope of analytical methods/tools and/or did not select the most appropriate one; some viable options were not considered or the best was not chosen	Adequately evaluates the scope of analytical methods/tools and selected the most appropriate one; all obvious options were considered and the best was chosen	Comprehensively evaluates the scope of analytical methods/tools and selected the most appropriate one; new or optional analytical tools were also considered and the best was chosen
	OP1e: <i>Identifies assumptions and constraints relevant to the analytical methods/tools selected</i>	Does not adequately identify assumptions and constraints relevant to the analytical method selected; important assumptions or constraints are missing	Adequately identifies assumptions and constraints relevant to the analytical method selected; all obvious assumptions and constraints are identified	Comprehensively identifies assumptions and constraints relevant to the analytical method selected; assumptions and constraints beyond the obvious offer additional breadth, depth, and/or new insights
	OP1f: <i>Develops an appropriate model for analysis</i>	Does not adequately develop an appropriate model for analysis; important aspects of the model are missing or extraneous aspects are included	Adequately develops an appropriate model for analysis; all obvious aspects of the model are included and justified	Comprehensively develops an appropriate model for analysis; new and relevant aspects of the model offer additional breadth, depth, and/or new insights
	OP1g: <i>Analyzes topic beyond the previous level of coursework (BS or MS)</i>	Does not adequately analyze topic at the Graduate Certificate Program level; important aspects of analysis/ evaluation is missing	Adequately analyzes topic at the Graduate Certificate Program level; sufficient level of analysis/evaluation is provided	Comprehensively analyzes topic at the Graduate Certificate Program level; level of analysis/evaluation offers additional breadth, depth, and/or

				new insights
	OP1h: <i>Evaluates topic beyond the previous level of coursework (BS or MS)</i>	Does not adequately evaluate topic at the Graduate Certificate Program level; important aspects of analysis/ evaluation is missing	Adequately evaluates topic at the Graduate Certificate Program level; sufficient level of analysis/evaluation is provided	Comprehensively evaluates topic at the Graduate Certificate Program level; level of analysis/evaluation offers additional breadth, depth, and/or new insights
	OP1i: <i>Interprets results within the scope and context of the defined problem</i>	Does not adequately interpret results within the scope and context of the defined problem; interpretation is incomplete or lacks rationale	Adequately interprets results within the scope and context of the defined problem; interpretation is complete and rational	Comprehensively interprets results within the scope and context of the defined problem; interpretation is complete, rational, and offers additional breadth, depth, and/or new insights
	OP1j: <i>Makes appropriate recommendations and/or identifies next steps</i>	Does not make recommendations or identify next steps or recommendations and next steps are not justified based on results	Makes recommendations and identifies next steps that are commensurate with results	Makes recommendations and identifies next steps beyond the scope of the project but which have other relevance

GLO #1 SCORE:	0	/30	PERFORMANCE TARGET: 80% of students with 20/30
Number of Students with a score of 20 or higher:		% of Students with a score of 20 or higher:	

The target is 80% of students meet or exceed expectations.

Spring 2013-Fall 2013 Assessment Data	Spring 2014-Fall 2014 Assessment Data

Plans for 2015: Based upon the 2014 assessment data included in this annual report, what changes/improvements will the program implement during the next academic year to improve performance on this student learning outcome?

Office of Assessment and Accreditation (OAA) Comments on Student Learning Outcome 1:

Student Learning Outcome 2
(knowledge, skill or ability to be assessed)

Students effectively communicate technical information related to logistics and supply chains.

Changes to the Student Learning Outcomes Assessment Plan: If any changes were made to the assessment plan (which includes the Student Learning Outcome, Effectiveness Measure, Methodology and Performance Outcome) for this student learning outcome since your last report was submitted, briefly summarize the changes made and the rationale for the changes.

N/A - New Program

Effectiveness Measure: Identify the data collection instrument, e.g., exam, project, paper, etc. that will be used to gauge acquisition of this student learning outcome and explain how it assesses the desired knowledge, skill or ability. A copy of the data collection instrument and any scoring rubrics associated with this student learning outcome are to be submitted electronically to the designated folder on the designated shared drive.

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Use developed rubric for evaluating graduate class projects.

Performance Outcome: Identify the percentage of students assessed that should be able to demonstrate proficiency in this student learning outcome and the level of proficiency expected. *Example: 80% of the students assessed will achieve a score of “acceptable” or higher on the Oral Presentation Scoring Rubric.* (Note: a copy of the scoring rubric, complete with cell descriptors for each level of performance, is to be submitted electronically to the designated folder on the designated shared drive.)

The rubric for written reports:

GLO #2: Students communicate technical information on logistics and supply chains.				
Avg. Score (enter for each criteria)	Criteria	1 Does Not Meet Expectations	2 Meets Expectations	3 Exceeds Expectations
	WR2a: Document conforms to format specified by the Graduate School (style, font size and type, margins, spacing, pagination, numbering, and organization)	Does not conform to format specified by the Graduate School	Conforms to format specified by the Graduate School	N/A
	WR2b: Referencing format conforms to discipline standards	Does not conform to referencing format of the discipline	Conforms to referencing format of the discipline	N/A
	WR2c: Quality of content, organization, and coherence of writing is at a level expected of professional publications	Is not at a level expected of professional publications; needs extensive revision	Is at a level expected of professional publications with minor or no revision	N/A

GLO #2 SCORE: 0 /6 PERFORMANCE TARGET: 80% of students with 6/6

Number of Students with a score of 6:		% of Students with a score of 6:	
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The target is 80% of students meet or exceed expectations.

The rubric for oral presentations:

GLO #2: Students communicate technical information on logistics and supply chains.				
Avg. Score (enter for each criteria)	Criteria	1 Does Not Meet Expectations	2 Meets Expectations	3 Exceeds Expectations

	OP2a: Delivery follows a logical sequence	Lacks a logical sequence; key aspects of the project are unclear and/or lack a unified rationale	Follows a logical sequence; key aspects of the project are understood and present a unified rationale	N/A
	OP2b: Delivery is appropriately paced	Does not engage audience; pace too fast or too slow	Engages the audience at an appropriate pace	N/A
	OP2c: Delivery presents a convincing argument	Does not offer a convincing case; lacks substance and rationale based on scientific method	Offers a convincing case; substantive and rational based on identified method	N/A

GLO #2
SCORE:

0 /6

PERFORMANCE TARGET: 80% of students with 6/6

Number of Students with a score of 6:

% of Students with a score of 6:

The target is 80% of students meet or exceed expectations.

Spring 2013-Fall 2013 Assessment Data	Spring 2014-Fall 2014 Assessment Data

Plans for 2015: Based upon the 2014 assessment data included in this annual report, what changes/improvements will the program implement during the next academic year to improve performance on this student learning outcome?

Office of Assessment and Accreditation (OAA) Comments on Student Learning Outcome 2:

OAA Overall Comments