

# 2013-2014 LONG SIGNATURE SHEET

**RECEIVED**  
4.21.14

**REVISED RECEIVED**  
9.22.14

**UNC CHARLOTTE**

Proposal Number:     ANTH 4-21-2014    

Proposal Title:     Add ANTH 6606 to MA in Anthropology    

Originating Department:     ANTH    

TYPE OF PROPOSAL: UNDERGRADUATE      GRADUATE   X   UNDERGRADUATE & GRADUATE       
(Separate proposals sent to UCCC and Grad. Council)

DATE RECEIVED	DATE CONSIDERED	DATE FORWARDED	ACTION	SIGNATURES
4/8/14	4/11/14	4/21/14	Approved	<u>DEPARTMENT CHAIR</u> <i>Janet E. Levy</i> [print name here:] Janet E Levy
		9/24/14	Approved	<u>COLLEGE CURRICULUM COMMITTEE CHAIR</u> <i>[Signature]</i> [print name here:] <i>Oscautance</i>
			Approved 10/10/14	<u>COLLEGE FACULTY CHAIR (if applicable)</u> <i>[Signature]</i> [print name here:] Michael Turner
	10/14/14	10/14/14	Approved	<u>COLLEGE DEAN</u> <i>Charles Brody</i> [print name here:] C. BRODY
			Approved	<u>GENERAL EDUCATION</u> (if applicable; for General Education courses) [print name here:]
			Approved	<u>UNDERGRADUATE COURSE &amp; CURRICULUM COMMITTEE CHAIR</u> (for undergraduate courses only)
10-15-14	11-4-14	12-2-14	Approved	<u>GRADUATE COUNCIL CHAIR</u> (for graduate courses only) <i>Alan R. Freitas</i> ALAN R. FREITAS
				<u>FACULTY GOVERNANCE ASSISTANT</u> (Faculty Council approval on Consent Calendar)
				<u>FACULTY EXECUTIVE COMMITTEE</u> (if decision is appealed)

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

NEW GRADUATE COURSE

COURSE PROPOSAL FROM DEPARTMENT OF ANTHROPOLOGY



UNC CHARLOTTE

**LONG FORM  
COURSE AND CURRICULUM PROPOSAL**

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\*To: CLAS Course and Curriculum Committee  
Graduate Council

From: Department of Anthropology

Date: April 8, 2014

Re: New course, ANTH 6606, in Anthropology

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**TITLE.** “Creating a new core linguistic anthropology course for the MA in Anthropology”

**II. CONTENT OF PROPOSALS**

**A. PROPOSAL SUMMARY.**

1. **SUMMARY.** The Department of Anthropology proposes to add a new course, ANTH 6606, Language and Culture: Foundational Issues in Linguistic Anthropology, to the M.A. curriculum.

**B. JUSTIFICATION.**

1. The MA in anthropology requires that graduate students take core courses in at least two of the four subfields of anthropology. As of yet, we do not offer a core course in linguistic anthropology, one of the four subfields. This course will fill this gap.
2. Admission as a graduate student at UNC Charlotte is the only pre/co-requisite.
3. Course numbering at the 6000 level is appropriate for M.A. courses.
4. Linguistic anthropology graduate students need a course that introduces them to the main concepts in the field. Cultural anthropology and applied students in a variety of disciplines also benefit from linguistic anthropology—most cultural anthropological data is speech based and much applied work deals with communication problems. This course will be helpful for a majority of our students.
5. This course has not been previously offered.

**C. IMPACT.**

1. Students in the M.A. in Anthropology will be impacted by this proposal, gaining an additional option for a core course. The course will be available as an elective to M.A. students from other programs such as the Applied Linguistics emphasis in the MA in English and Communication Studies (as are all M.A.-level courses in ANTH); in addition, the course may be appropriate for students focusing on English as a Second Language in the graduate programs of the College of Education. This course will be useful to graduate students interested in cultural anthropology as well as linguistic, since cultural anthropological data tends to include speech.
2. What effect will this proposal have on existing courses and curricula?
  - a. This course will be taught once every four semesters
  - b. Content and frequency of other courses will not be affected.
  - c. Based on experience in other course courses, enrollment will be between 7 and 12 M.A. students.
  - d. Some MA students may choose to take this course rather than one of the other core courses such as Biological anthropology or Archaeology.
  - e. Three updates are needed.
    - Under “Requirements for the Master of Arts in Anthropology” in the graduate handbook the subsection labeled “Two courses that focus on Anthropological subfields should add ANTH 6606 as an option (<http://anthropology.uncc.edu/sites/anthropology.uncc.edu/files/media/ANTH%20Graduate%20Handbook%20jan%2014.pdf>).

- In the graduate catalog under “Degree Requirements” the subsection labeled “Any two of the following” should add ANTH 6606 as an option (<http://catalog.uncc.edu/graduate-catalogs/current/MA-anthropology> ).
- The course catalog also needs to add ANTH 6606 and a description.

### III. RESOURCES REQUIRED TO SUPPORT PROPOSAL.

- A. **PERSONNEL.** Dr. Elise Berman, Assistant Professor of Anthropology and Dr. Eric Hoenes Del Pinal, Lecturer in Anthropology and Religious Studies are both qualified to teach this course, and are members of the Graduate Faculty. No additional personnel are needed.
- B. **PHYSICAL FACILITY.** Adequate space is available in any classroom
- C. **EQUIPMENT AND SUPPLIES:** The Department of Anthropology already has three audio recorders to lend to students that can be shared between the students. Additional recorders can be purchased with the anthropology operating budget if needed (confirmed by consultation with department chair).
- D. **COMPUTER.** Existing computer resources in the Dept. of Anthropology’s lab in Denny 107 and in campus student labs, as well as the campus license for Nvivo, are adequate for needs of the course.
- E. **AUDIO-VISUAL.** No additional requirements for audio-visual. The classroom podiums provide what is needed.
- F. **OTHER RESOURCES.** None (this determination is made by looking at the syllabus)
- G. **SOURCE OF FUNDING.** None (no funds are required)

### IV. CONSULTATION WITH THE LIBRARY AND OTHER DEPARTMENTS OR UNITS

- A. **LIBRARY CONSULTATION.** Library holdings were assessed as “Adequate” by Amanda Binder on April 8, 2014. A copy of that form is attached
- B. **CONSULTATION WITH OTHER DEPARTMENTS OR UNITS.** No other consultations are needed

### V. INITIATION, ATTACHMENTS AND CONSIDERATION OF THE PROPOSAL

**ORIGINATING UNIT.** The Department of Anthropology reviewed this proposal and approved it on April 21, 2014. There were no dissenting opinions.

- A. **CREDIT HOUR.** (Mandatory if new and/or revised course in proposal)  
Review statement and check box once completed:

- The appropriate faculty committee has reviewed the course outline/syllabus and has determined that the assignments are sufficient to meet the University definition of a [credit hour](#).

**B. ATTACHMENTS.**

1. CONSULTATION: Attached
2. COURSE OUTLINE/SYLLABUS: Boiler Plate Syllabus for New Graduate Course attached.
3. PROPOSED CATALOG COPY:

**ANTH 6606. Language and Culture: Foundational Issues in Linguistic Anthropology (3).**

Discussion of the theories, concepts, controversies, and major findings of linguistic anthropology. Includes an analysis of the difference between human and non-human communication, semiotics, language and thought, the nature of meaning, language socialization, language variation, language and power, and multilingualism as well as linguistic change. No prior training in linguistics is assumed, presupposed, or required. *(Every other year).*

- a. For a new course or revisions to an existing course, check all the statements that apply:

- No This course will be cross listed with another course.
- No There are prerequisites for this course.
- No There are corequisites for this course.
- No This course is repeatable for credit.
- No This course will increase/decrease the number of credits hours currently offered by its program.
- No This proposal results in the deletion of an existing course(s) from the degree program and/or catalog.

For all items checked above, applicable statements and content must be reflected in the proposed catalog copy.

- b. If overall proposal is for a new degree program that requires approval from General Administration, please contact the [facultygovernance@uncc.edu](mailto:facultygovernance@uncc.edu) for consultation on catalog copy. **NA**

4. ACADEMIC PLAN OF STUDY (UNDERGRADUATE ONLY): Does the proposed change impact an [existing Academic Plan of Study](#)?
  - Yes. If yes, please provide updated Academic Plan of Study in template format.
  - No.

5. STUDENT LEARNING OUTCOMES (UNDERGRADUATE & GRADUATE): Does this course or curricular change require a change in Student Learning Outcomes (SLOs) or assessment for the degree program?
- Yes. If yes, please provide updated SLOs in template format.
- No.
6. TEXTBOOK COSTS: It is the policy of the Board of Governors to reduce textbook costs for students whenever possible. Have electronic textbooks, textbook rentals, or the buyback program been considered and adopted?
- Yes. Briefly explain below.
- No. Briefly explain below.

The use of the online course management system, Moodle2, allows us to use electronic resources for texts and other required readings. Textbooks have been chosen for moderate price or online accessibility; see attached syllabus.

**IMPORTANT NOTE:** A Microsoft Word version of the final course and curriculum proposal should be sent to [facultygovernance@uncc.edu](mailto:facultygovernance@uncc.edu) upon approval by the Undergraduate Course and Curriculum Committee and/or Graduate Council chair.

## 1. ANTH 6606: Language and Culture: Foundational Issues in Linguistic Anthropology

### 2. Catalog Description:

#### **ANTH 6606. Language and Culture: Foundational Issues in Linguistic Anthropology (3).**

Discussion of the theories, concepts, controversies, and major findings of linguistic anthropology. Includes an analysis of the difference between human and non-human communication, semiotics, language and thought, the nature of meaning, language socialization, language variation, language and power, and multilingualism as well as linguistic change. No prior training in linguistics is assumed, presupposed, or required. (*Every other year*).

### 3. Pre- or Co-requisites: None

### 4. Objectives of the course: Students will:

- Understand the development, utility, and shortcomings of key theories in linguistic anthropology
- Understand how to apply linguistic anthropological insights when conducting research in all four fields of anthropology
- Gain knowledge of how linguistic anthropology contributes to broader understandings of culture
- Understand how linguistic anthropological methods and theories can solve problems in applied settings

### 5. Instructional method: Seminar.

**6. Means of student evaluation:** The course will be graded as A/B/C/U. 90-100% = A, 80-89% = B, 70-79% = C, below 70% = U. Grades will be based on class participation, weekly responses, leading a discussion, an essay, and a project.

*Class participation:* Students are expected to participate in class discussion at every class meeting. (15%)

*Weekly responses:* Students will submit a weekly analysis of each week's readings. (15%)

*Lead discussion:* Students will lead a discussion of a particular topic once in the semester (10%)

*Analytical essay:* Students will write an essay on the course topic. (30%)

*Linguistic Project:* Students will record conversation, analyze it, and write an essay about it. (30%)

**7. Policies that apply to this course:**

- a. University Integrity: All students are expected to abide by the Code of Student Academic Integrity (<http://legal.uncc.edu/policies/ps-105.html>). Should academic dishonesty be proved for any student, I will use the full range of penalties available to me.
- b. Attendance: On-time attendance is required. There is no way to make up the class participation part of the grade. Absence from class participation may only be arranged following the UNCC policy on Religious Accommodation: <http://legal.uncc.edu/policies/ps-134.html> (or superseding documents).
- c. Grading policy: A/B/C/Unsatisfactory. Grades equivalent to 90-100% = A; 80-89% = B; 70-79% = C. Below 70% = Unsatisfactory.
- d. Disability services: Students with a documented disability, who are registered with University Disability Services (Fret 230) may receive appropriate accommodations. It is the student's responsibility to consult with Disability Services and contact the faculty member to arrange accommodation. Disability services is found at: [www.ds.uncc.edu](http://www.ds.uncc.edu).
- e. Electronic equipment: Students are expected to respect each other and the professor. Electronic equipment such as laptops are allowed in the class but only if used respectfully. The first time a student does something disrespectful—such as checking cell phones, surfing websites, etc.)—the student will be asked to desist. The second time the student will be asked to leave.
- f. Diversity and Courtesy: Energetic discussion and disagreement is both acceptable and expected, but courtesy toward instructor, other students, and any visitors is also expected. The Department of Anthropology and UNC Charlotte are committed to fostering the education of all individuals regardless of gender, race, ethnicity, religion, sexuality, age, appearance, national origin, socio-economic background, or other kinds of difference. Students are expected to respect diversity of individuals and opinions in the classroom and in on-line communication. For further information, you may consult the UNCC diversity website at: <http://diversity.uncc.edu/>.

**8. Probable textbooks or resources:** The following are likely resources for this course.

Core textbooks: (Total of \$36 used)

Ahearn, Laura. 2011. An Introduction to Linguistic Anthropology (available for free through Atkins library)

Basso, Keith. 1979 Portraits of "The Whiteman": Linguistic Play and Cultural Symbols Among the Western Apache (\$4 used)

Bonfiglio, Thomas. 2002. Race and the Rise of Standard American (\$25 used)

Briggs, Charles. 1986. Learning How to Ask (\$7 used)

## Additional Readings:

Mendoza-Denton, Norma 2008 Hemispheric Localism: Language, Racialized Nationalism and the Politicization of Youth. In *Homegirls: Language and Cultural Practice among*



- Latina Youth Gangs*. Malden, MA: Blackwell, 101-147.
- Faudree, Paja 2013 *Singing for the Dead: The Politics of Indigenous Revival in Mexico*. Durham, NC: Duke University Press, 104-140.
- Sapir, Edward 1921/1949. *Language: An Introduction to the Study of Speech*. New York: Harcourt Brace Javanovich pp. 3-23
- Eccles, John 1989. *Evolution of the Brain: Creation of the Self*. London: Routledge. Pp. 71-96 ('Linguistic Communication in Hominid Evolution')
- Saussure, Ferdinand. 2011 *The Course in General Linguistics*. New York: Columbia University Press. Pp. 65-70, 110-120. ('Nature of the Linguistic Sign' and 'Linguistic Value')
- Jakobson, Roman and B. Hrushovski. 1980. Sign and Systems in Language: A Reassessment of Saussure's Doctrine. *Poetics Today*. 2(1a): 33-38.
- Peirce, Charles Sanders 1932. Division of signs. In Hartshorne, C. *Collected Papers of C.S. Peirce*. Vol 2. (134-155)
- Silverstein, Michael. 1976. 'Shifters, Linguistic Categories, and Cultural Description' in Keith Basso and Henry Selby (Eds.), *Meaning in Anthropology*. Albuquerque, NM: University of New Mexico Press. (Pp. 11-55)
- Carr, Summerson. 2006. Secrets Keep You Sick. *Language in Society*. 35:5, 631-653.
- Vygotsky, Lev. 1986 *Thought and Language*. Cambridge: The MIT Press. Pp. 1-11, 68-145. ('The Problem and the Approach,' 'The Genetic Roots of Thought and Speech' and 'An Experimental Study of the Development of Concepts.'
- Mertz, Elizabeth 2007 *The Language of Law School: Learning to Think Like a Lawyer*. New York: Oxford University Press, 7-11.
- Levinson, Stephen. 1997. Language and Cognition: The Cognitive Consequences of Spatial Description in Guugu Yimithirr. *Journal of Linguistic Anthropology* 7(1):98-131
- Austin, John. 1997 [1962]. *How to Do Things With Words*. Cambridge: Harvard University Press. (Lectures 1-2, 5, 7-8, 11-12).
- Blom, Jan-Petter, and Gumperz, John. 1972. Social meaning in linguistic structures: Code switching in Norway. In *Directions in Sociolinguistic: The Ethnography of Communication*, edited by John Gumperz and Dell Hymes. London: Basil Blackwell.
- LaDousa, Chaise 2007 "Witty House Name": Visual Expression, Interpretive Practice, and Uneven Agency in a Midwestern College Town. *Journal of American Folklore* 120 (478): 445 - 481.
- Hoffmann-Dilloway, Erika 2010 Many Names for Mother: The Ethno-Linguistic Politics of Deafness in Nepal. *South Asia: The Journal of South Asian Studies* 33 (3): 421-441.
- Labov, William. 1972. *Sociolinguistic Patterns* Philadelphia: University of Pennsylvania Press. Pp. 43-54, 70-109. ('The Social Stratification of (r) in New York City Department Stores' and 'The Isolation of Contextual Styles')
- Milroy, Leslie 2000 Britain and the United States: Two Nations Divided by the Same Language (and Different Language Ideologies). *Journal of Linguistic Anthropology* 10 (1): 56-98.
- Goffman, Erving. 1981 *Forms of Talk*. Philadelphia: University of Pennsylvania Press. 124-159 ('Footing')
- Hymes, Dell 1964 Introduction: Toward Ethnographies of Communication. *American Anthropologist* 66(6):1-34.
- Gumperz, John. 1958 Dialect Differences and Stratification in a North Indian Village.

- American Anthropologist*. 60(4):668-682.
- Lucy, John. 1993. Reflexive Language and the Human Disciplines. In Lucy, John Ed. *Reflexive Language*, New York: Cambridge University Press. Pp. 9-31
- Irvine, Judith, and Susan Gal 2000 Language Ideology and Linguistic Differentiation. *In* Regimes of Language: Ideologies, Politics, and Identities. Paul Kroskrity, ed. Pp. 35-83. Santa Fe, New Mexico: School of American Research Press.

Course readings from edited volumes available electronically through Moodle2.

Additional Current Periodical Resources:

- *American Anthropologist* (accessible through the library)
- *Journal of Linguistic Anthropology* (accessible through the library)
- *Language in Society* (accessible through the library)
- *Annual Review of Anthropology* (accessible through the library)
- *Anthropological Theory* (accessible through the library)
- *Critique of Anthropology* (accessible through the library)
- *Current Anthropology* (accessible through the library)
- *Anthropological Quarterly* (accessible through the library)

## 9. Topical outline of course:

1. Introduction to language and culture
2. Evolution of language
3. Semiotic theory
4. Meanings, concepts, and thoughts
5. Pragmatics or what language does
6. Speech communities
7. Code switching and multilingualism
8. Language change
9. Reflexivity and metapragmatics
10. Subjectivities and selves
11. Language socialization, language and age
12. Language ideology
13. Language and gender
14. Language and race
15. Standardization and power



UNC CHARLOTTE  
J. Murrey Atkins Library

Consultation on Library Holdings

To: Elise Berman, Anthropology Department  
From: Amanda Binder, Atkins Library  
Date: April 8, 2014  
Subject: New Course Proposal: ANTH 6606: Language and Culture:  
Foundational Issues in Linguistic Anthropology

Summary of Librarian's Evaluation of Holdings:

Evaluator: Amanda Binder Date: 4/8/2014

Please Check One:

- Holdings are superior \_\_\_\_\_
- Holdings are adequate  \_\_\_\_\_
- Holdings are adequate only if Dept. purchases additional items. \_\_\_\_\_
- Holdings are inadequate \_\_\_\_\_

Comments:

Atkins Library's print and electronic collections would be able to support the proposed Anthropology course. The Library offers electronic access to the core periodicals in Linguistic Anthropology, and holds the majority of readings and texts referenced in the proposed course syllabus.

Amanda Binder  
Evaluator's Signature

4-8-14  
Date



Elise Berman <elise.berman@gmail.com>

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## Formal Consultation with Religious Studies for ANTH 6606

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McCloud, Sean <spmcclou@uncc.edu>

Fri, Sep 5, 2014 at 11:42 AM

To: "Berman, Elise" <eberman@uncc.edu>

Cc: "Robinson, Joanne" <Joanne.Robinson@uncc.edu>, "McCloud, Sean" <spmcclou@uncc.edu>

Hi Elise,

Yes, this email can serve as our consultation. I will speak as the religious studies department's graduate program director to give my full support of your instituting ANTH 6606 Language and Culture: Foundational Issues in Linguistic Anthropology. We currently have 17 graduate students in our MA program and out of those there are 5-7 that would be interested in taking the course as part of their degree. In fact, in the last several years we have had a consistent 25-33% of our grad students who would likely find ANTH 6606 an attractive option.

Please note that I have cced our department chair, Dr. Joanne Robinson, into this message so she is aware of the course you are proposing to add to the Anthropology curriculum.

Sincerely,

Sean McCloud, Ph.D.

Associate Professor of Religious Studies

American Studies and Communication Studies Faculty Affiliate

Graduate Program Director

Department of Religious Studies, Macy 210

The University of North Carolina at Charlotte

9201 University City Blvd.

Charlotte, NC 28223

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**From:** elise.berman@gmail.com [elise.berman@gmail.com] on behalf of Elise Berman [eberman@uncc.edu]

**Sent:** Thursday, September 04, 2014 12:38 PM

**To:** McCloud, Sean

**Subject:** Formal Consultation with Religious Studies for ANTH 6606

[Quoted text hidden]



Elise Berman <[elise.berman@gmail.com](mailto:elise.berman@gmail.com)>

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## New Graduate Linguistic Anthropology Course

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Blitvich, Pilar <[pgblitvi@uncc.edu](mailto:pgblitvi@uncc.edu)>  
To: "Berman, Elise" <[eberman@uncc.edu](mailto:eberman@uncc.edu)>

Wed, Sep 10, 2014 at 3:51 PM

Dear Elise,

Sorry about the delayed response. I was in Budapest at the Critical Discourse Analysis conference.

Liz distributed your proposal among the linguists. The consensus was that we would like to offer your course as an elective. I'll be happy to meet to discuss this further.

All best,

Pilar

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**From:** [elise.berman@gmail.com](mailto:elise.berman@gmail.com) [[elise.berman@gmail.com](mailto:elise.berman@gmail.com)] on behalf of Elise Berman [[eberman@uncc.edu](mailto:eberman@uncc.edu)]  
**Sent:** Thursday, September 04, 2014 12:34 PM  
**To:** Blitvich, Pilar  
**Subject:** New Graduate Linguistic Anthropology Course

[Quoted text hidden]