Faculty Council Cameron Applied Research Center 101 October 23, 2008

Present (ex officio): Sonya Hardin (President); Alan Freitag (President Elect); Meg Morgan for Jeanie Welch (Secretary); Kim Harris (Past President); Charles Bodkin (BUS); Barry Wilkinson (C & I); Jackie Dienemann (HHS); Richard Toenjes (LA & S); Gary Rassel (LA & S); Michele Bissiere (LA & S); Barbara Tierney (LIB); Phil Dubois (Chancellor); Joan Lorden (Provost); Tom Reynolds (Dean, Graduate School); Ken Lambla (Dean, College of Arts & Architecture); Nancy Gutierrez (Dean, College of Liberal Arts & Sciences); Joseph Mazzola (Dean, College of Business); Robert Johnson (Dean, College of Engineering); Bill Chu (Interim Dean, College of Computing & Informatics); Karen Schmaling (Dean, College of Health & Human Services); John Smail (Dean, University College)

Absent (ex officio): David Walters (ARTS & ARCH); Ann McColl (EDUC); David Binkley (ENG); Carole Runnion (Acting University Librarian); Mary Lynne Calhoun (Dean, College of Education)

Present (unit representatives): Howard Godfrey (ACCT); Tom Rogers (AFRS); Dena Shenk (ANTH); Eric Sauda for Chris Beorkrem (ARCH); Dennis Livesay (Bioinformatics & Genomics); Jian Zhang (BIOL); Sunjune Park (BISOM); Thomas DuBois (CHEM); Johnny Graham (CENG); Taghi Mostafavi (CS); Anita Blowers (CJUS); E.E. Balcos (DANC); Ted Amato (ECON); Mickey Dunaway (EDLD); Ed Stokes (ECE); Steve Kuyath (ET); Mark Hall for Tony Scott (ENGL); Louis Trosch (FINN); Walt Martin (GEOG/ES); James Hogue for Steve Sabol (HIST); Tricia Hubbard (KNES); Ed Hopper (LCS); Chuck Haymaker (LIB); Mohammad Kazemi (MATH); Mesbah Uddin (MENG); Teresa Petty (MDSK); Jay Grymes (MUSC); Eddy Souffrant (PHIL); Yasin Raja (PHYS); Brad Wright for Saul Brenner (POLS); Jane Gaultney (PSYC); Jessica Hartos (PHS); Adriana Medina (REEL); David Mozina (RELS); Marren Coffman (SON); Julie McLaughlin (SOC); Yuliang Zheng (SIS); Lu Ann Jordan and Yayu Lo (SPED)

Absent (unit representatives): Scott Rose (AERO); Maja Godlewska (ART); Shawn Long (COMM); Jack Culbreth (COUN); Doug Pugh (MGMT); Sunil Erevelles (MKTG); Curtis Lawrence (MILSCI); Suzanne Boyd (SOWK); David Fillmore (THTR)

Also present: Mary Pat Young (Academic Affairs); Jay Dominick (ITS); Kathi Baucom (Enrollment Management); Christopher Knauer (Registrar); Ed Adams (Registrar); Janet Daniel (OASES); Connie Martin (Continuing Education); Jay Raja (Academic Affairs); Denise Dwight Smith (University Career Center); Tony Carter (Office of Student Financial Aid); Valorie McAlpin (Center for Teaching and Learning); Alfred Bryant (ACE Felloe); Julie Putnam (Academic Affairs)

Faculty President Sonya Hardin called the meeting to order at 12:33.

Approval of the Minutes of the September 25, 2008 meeting of the Faculty Council

Dr. Hardin called for approval of the minutes of the last Faculty Council meeting. Hearing no corrections or changes, Dr. Shenk moved and Dr. Toenjes seconded that the minutes be approved as distributed. The minutes were approved unanimously.

Motion to Award Degrees

Dr. Lorden moved that the Faculty recommend to the Chancellor that appropriate degrees be conferred on all candidates who have met the established requirement of the Faculty since August and that the degrees have an award date of December 2008.

Dr. Freitag seconded. The motion passed unanimously.

Posthumous Award Degree to Christopher G. Michels

Dr. Lorden moved and Dr. Harris seconded to award a bachelors degree posthumously to Christopher Michels was approved unanimously.

Report of the Chancellor

Chancellor Dubois made the following announcements.

1. **Football**. His recommendation to institute a football program was very well received by external organizations although some students expressed concern about the cost. The November 13 BOT decision he expects to be strongly positive. The biggest challenge is the need to raise \$45 million with \$5 million raised through seat licenses. Already there has been a strong expression of interest; pledges will be needed by 2010. The university will take on about \$3 million a year in debt. There may be a possible renovation of Memorial Stadium downtown.

Question: Has there been any official faculty response?

Dubois Answer: No

Question: How will fundraising affect academic fundraising?

Dubois Answer: Not much of an impact. He will make sure there is no

"poaching" from academic fundraising

2. **Budget.** The good news is a record enrollment and new money because of it (\$14.8 million from enrollment increases.) But state revenue is lagging behind projections. Recently, Erskine Bowles said to hold back 4% of the budget. Dubois has decided to hold back 5%. He is asking for 5% reversion from the deans. If cuts are permanent, things will get tight next year; if things get worse, we might have to give up next year's enrollment growth money. Double cycles of permanent cuts and no enrollment growth would be a "double whammy."

Question: Will there be a state employee layoff?

Dubois Answer: We should be ok because of the \$14.8 million. But must be wise where the reversion comes from. Campuses without enrollment growth will suffer more.

Question: Will we see rising enrollment from economic hard times?

Dubois Answer: Yes, we might see some of this.

Question: Are we creating a PR problem—going forward with football in

economic hard times?

Answer: No.

3. **John Allison & BB&T. issue**. This issue involves acceptance of gift that had conditions that restricted academic freedom. In April 2008, Dubois began negotiating modifications to the gift agreement and asked for four changes to the agreement: 1. All courses related to the funding agreement would go through formal process of faculty government. They had never been through either the College of Business or COAS. 2. The University would make a good faith effort to offer the courses for five years using its sole and unfettered discretion choosing writings by Ayn Rand. 3. The agreement would eliminate the phrase "any professional who teaches the courses would be well-versed in objectivism." 4. The University could change the name of the room to BB&T Reading Room. Allison agreed the all those changes.

Branding Presentation: Richard McDevitt

McDevitt went over the branding process. The new logo was released in August 2008;new materials are on the PR website. A brand agency has been selected and new initiatives will begin by winter.

Question: What specific changes were made to the logo?

McDevitt Answer: There is a new font

Question: When should we dispose of business cards? **McDevitt Answer**: Don't. Use what you have on hand first.

Dubois Answer: We will make a stock transition within the next year. Use good

judgment.

Report of the Provost: Joan Lorden

- 1. **UNC Tomorrow.** The Communication Across the Curriculum Task Force is a significant effort from UNC Tomorrow. We need to think about how we do what we do.
- 2. **Program Review**. The University is examining a new way to look at program review, including looking at low productivity programs to see why they are low productivity.
- 3.Mechanism for Approving New Programs at the University (GA) Level. There is going to be a different way to look at the approval process. Regulations were rolled out this year, including the creation of a disciplinary panel to review programs from the 17 campuses. It is not clear to the Provost how changes will affect this campus's proposals. In addition, there will be cases where the system office puts out a RFP. Graduate programs will be reviewed by graduate council system-wide.
- 4. **Mission Statement.** The university has a revised its Mission statement.
- 5. **Retention**. The university is working on retention of faculty and staff. There is a high turnover of staff in this university. She invited faculty to participate in the COACH survey that is offered across the UNC system. Last time,

childcare was seen as a gap. Another group on campus (OSCAR) is also doing a survey. Answers will be available at the first of the year.

- 6. **Book orders.** Based on the Higher Education Reauthorization Act, we are supposed to provide ISBN numbers to students. Jay Dominic from the bookstore is working to make it easier to comply with the act.
- 7. **Diversity plan.** Document will be presented to BOT on November 13.

Question: How do faculty make ISBN numbers available?

Lorden Answer: Jay Dominic is working or this, but the University needs more control.

Tierney Answer: The subject liaison in the library can help faculty get information about a textbook.

Report form President-elect Alan Freitag.

Freitag said that he would like to attend departmental faculty meetings to talk about university service. There will also be a videoconference talking about programs on faculty development.

Report from President Sonya Hardin

The FEC is in the process of reviewing plus/minus grading materials. Our tenure document is under review to meet Board of Governors guidelines.

New Business: Jim Hogue, History Department

Hogue brought up the issue of security in the Garinger building. Since summer 2008, five rounds of break-ins have occurred in History and African Studies faculty offices. Last weekend, two individuals were identified and a 16 year old taken into custody. However, this represents a pattern of illegal, systemic failure of physical security. Hogue called for proactive strategies to reinforce physical security in every single building because systemic failures are early indicators of vulnerability.

The History Department t endorses a motion to implement the following:

- Order immediate round-the-clock security until all doors have been re-keyed.
- Lock all the doors in the Garinger complex;
- Implement a system like Barnard computer card entry system.
- Hire more police officers and security personnel.

Question: Have you asked upper administration for help?

Hogue Answer: Yes. Bill Hill is working on this.

Question: Why Garinger?

Hogue Answer: Keys are the problem. They can be copied anywhere.

Someone has a passkey.

Provost Lorden said that she learned about the break-ins this weekend. They are looking at the Linnell system, into hiring more personnel, into where they can put electronic locks and into restricting access to the complex on weekends. President Hardin said that the matter will be taken before FEC and brought to Faculty Council after discussion by FEC.

A motion to adjourn was made and passed unanimously. The meeting adjourned at 1:55.

Submitted,

Meg Morgan

Secretary Pro-tem.